

# 2023-24 Annual Report





# The Children's Museum of Wilmington



## Mission

To provide a welcoming and engaging environment that promotes hands-on art, science, and literacy-focused learning for all children and their caregivers.

## Values

- Promoting Family Learning
- Providing Value to our Community
- Playing with Purpose



## Our Board

**Harriett Loweth**  
*President*

**Tiffany Kitchen**  
*Vice President*

**Jeffrey Smith**  
*Treasurer*

**Lawrence Sackett**  
*Past President*

Caroline Blanton  
Ellen Bryden  
Carolyn Byrnes  
Cameron Crafford  
Jessica Daniel  
Jessica Davis  
Tyler Grimes  
Laura Lisle  
Lanetta Pantiel  
Carrie Rankin  
Allie Wallace



116 Orange Street  
Wilmington, NC 28401

910-254-3534

[www.playwilmington.org](http://www.playwilmington.org)

EIN 56-2043649



# Community Impact

Community collaborations and partnerships through events, exhibits, and programming greatly strengthen our community impact.

**11** exhibit sponsors made year-round play possible through **multi-year** commitments.



**91** Volunteers donated over **1,250 hours** of their time.



We partnered with over **50 organizations** from across the state and beyond.



# Community Impact

Access programs offered more than **25%** of general admissions at a discounted or free rate.

- Community Memberships
- Museums for all
- Military, Educator, Senior, Therapist, and Guardian Ad Litem Discounts

## Membership

Nearly 1,000  
membership families

5 membership  
options

Camps  
Outreach  
Field Trips  
Daily Programs

Over 7,100 little  
learners

## Visitors

65,000+ visitors  
43 states  
38% from NC  
74% from nearby zip  
codes

## Events

Birthday Parties  
Adventure Passes

Over 4,500  
explorers





# Fueling Our Mission

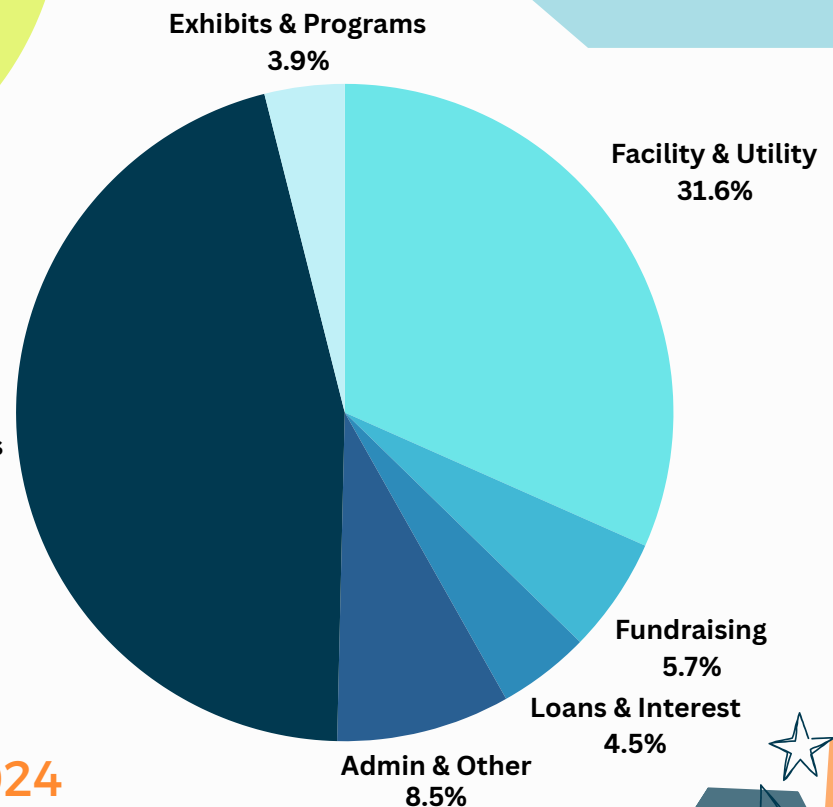
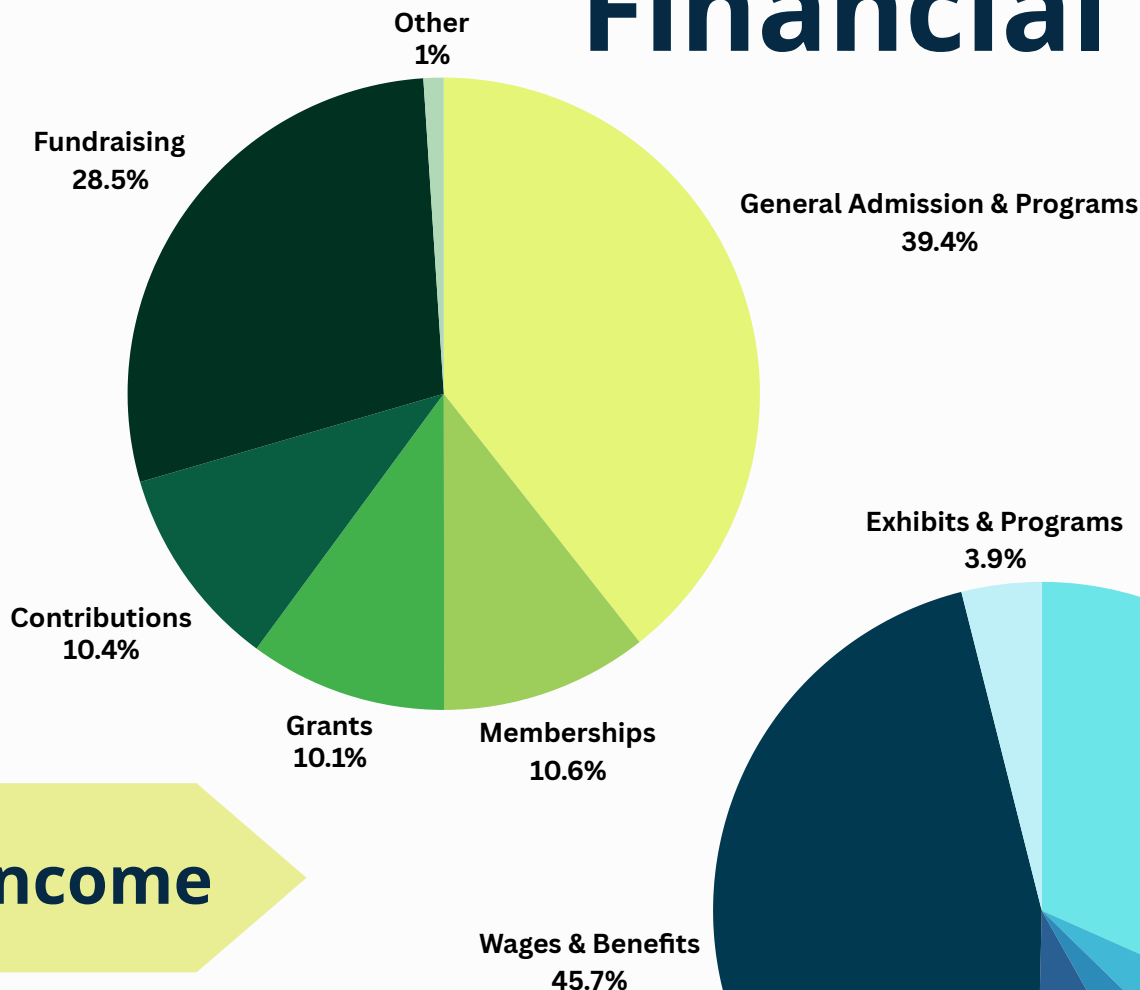
4 Fundraising Events raised over \$231,000

11 Grants contributed over \$103,000

Philanthropic partners contributed over \$106,000

In-kind donations valued at over \$128,000

## Financial Picture



July 1, 2023 - June 30, 2024

# Thank You

for being part of our mission to  
inspire learning through play.



We are committed to  
growing with our  
community, deepening our  
impact, and continuing to  
serve as a trusted space for  
children and families.



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