

# The Children's Museum of Wilmington

## 2025 Muralist Selection Process

*For a new mural in the Port Wing of the Museum.*

The mural is made possible by a grant from the North Carolina Arts Council and Arts North Carolina, and awarded through the Arts Council of Wilmington and New Hanover County with matching funds from the Museum.

A Request for Proposal (RFP) is posted asking for submissions. Details of theme and size of wall are included in the RFP, as well as all requirements, start date and budget.

Once all the proposals are received, the committee meets to discuss and vote on the concept that best fulfills the RFP and fits the atmosphere of the Museum and its target audience: 0-10 years and their caregivers. We pride ourselves in supporting North Carolina-based Artists and especially those Artists who live in our Cape Fear Region. Those submissions are weighted more favorably in the decision. The Artist with the winning concept is then asked to submit a final rendition.

### **Experienced Artists**

We expect all muralists to have prior experience and be ready to show examples of previous Public Art works on and in buildings. Please be prepared to provide referrals from past projects.

What will the Mural ARTIST be responsible for?

- The ARTIST shall provide such paints, brushes, pans, thinners, rags, and other goods and equipment as is necessary to complete said mural.
- The ARTIST shall use materials and techniques suitable for the mural, taking into account the wall surface on which the mural will be painted, and other relevant factors, so that the mural will have a minimum expected life of five (5) years.
- The ARTIST is responsible for clean up, insurance, completing the project on or before the agreed upon time, and any employees that they may employ.
- The ARTIST must have liability insurance.

What does the CMoW Mural Committee provide?

- CMoW will pay the artist the agreed amount (\$5500) in equal installments. 1st installment after the contract is signed, 2nd installment the day the mural is completed and the third installment to be paid within seven (7) days after

completion of the mural by the ARTIST and acceptance by the CMoW Mural Committee.

- CMoW will provide the scaffolding for painting the mural.
- CMoW shall be responsible for all Public Relations, Municipal Relations, Marketing and Branding of the mural. CMoW shall be responsible for the scheduling, planning and executing of an Unveiling Party/ Celebration.

What else should you know?

The artist selection process is informal. Interested artists are asked to research the theme, and to submit a preliminary concept rendering that depicts it. The artist may submit more than one concept rendering. The renderings must contain sufficient detail to convey the artist's concept in terms of content, style, colors, etc.

Other than for the general theme itself, the CMoW Mural Committee has no preconceived expectation regarding the style of the artwork. We are looking to the artist's creativity to propose his or her own original concept that best embodies and conveys the theme described above.

